

Tourism EXPO Japan 2022 Results A total of 122,000 visitors!

**Held in Tokyo for the first time in 4 years under the theme of
"Taking on a New Era-Restart!"**

Japan Travel and Tourism Association, the Japan Association of Travel Agents (JATA), and the Japan National Tourism Organization (JNTO) held the Tourism EXPO Japan 2022 from Thursday September 22nd to Sunday September 25th, 2022 at the Tokyo Big Sight. This year's event, which was the eighth in the series, was titled "Taking on a New Era-Restart!". 1,018 companies and organizations from 78 countries and regions around the world participated, and the total number of visitors for the four days of the event reached a total of 122,000 (preliminary results).

DATE	Weather	Total
September 22	Cloudy	24,500
September 23	Cloudy with occasional rain	18,500
September 24	Thunderstorm	40,000
September 25	Sunny	39,000
A Total (four days)		122,000

■Features of the Tourism EXPO Japan 2022

On the first day of the event, 22 (Thu), Tourism EXPO Japan 2022 was opened with congratulatory speeches from Mr. Hiroo Ishii, State Minister of Land, Infrastructure, Transport and Tourism and Mr. Ion Vilcu, Director of the Affiliate Members Department, World Tourism Organization (UNWTO) at the Opening Ceremony. This was followed by the Keynote Speech by Mr. Shinichi Inoue, Chairman of the Scheduled Airlines Association of Japan /President and CEO of All Nippon Airways. A total of eleven Tourism Ministers, Deputy Ministers and leaders of four organizations from the International Tourism Organizations took part in the TEJ Ministerial Round Table to discuss the need to strengthen public-private partnerships and the future of sustainable tourism. In the Business meetings, 626 sellers and 554 buyers conducted 5,114 business sessions (number of pre-appointments).

The exhibiting companies and organizations are developing tourism resources and initiatives for a new era of post-pandemic tourism. They were offering brand new ways to enjoy travel that take into account sustainability, the SDGs, and diversity, setting it apart from traditional tourism. In addition, events that make use of the local specialties and features of each region were held at booths, promoting the charms of travel to visitors.

■Tourism EXPO Japan 2023 to be held in Osaka, Kansai

Next year's Tourism EXPO Japan 2023 will be held in Osaka, Kansai where attracted global attention for the Expo 2025 Osaka Kansai. It will be held for four days from Thursday October 26th to Sunday 29th, 2023 at INTEX Osaka. Please, check the details on the website.

<https://www.t-expo.jp/en>

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