

# TEJ Tourism Expo Japan 2026

# Collection

Your Choice of Travel, Endless Horizons

**2026**  
**Sept. 24** Thu. - **Sept. 27** Sun.

Venue: Tokyo Big Sight  
 Trade & Press Day: Sept. 24 (Thu.) & 25 (Fri.)  
 General Public Day: Sept. 26 (Sat.) & 27 (Sun.)

TEJ's "Special Corner" is rebranded in 2026 as "TEJ Collection -Your Choice of Travel, Endless Horizons-." We have introduced two new themes "Wellness Tourism" and "Gastronomy Tourism" in the collection. Special participation packages are available only for TEJ Collection exhibitors. We look forward to your participation.



**The TEJ Collection proposes diverse travel styles that connect "Journeys" with "Purpose" and "People."**

## Theme



## 3 Top Benefits for TEJ Collection



### Free Promotion

On the TEJ Collection  
 Special Stage

Details: 30-minute slot (once per exhibitor over the 4 days).  
 Note: First-come, first-served basis. It ends when all slots are filled.



### Visitor Attraction Support

We drive traffic and promote your area through official organizer channels, including the official website and on-site floor guides.

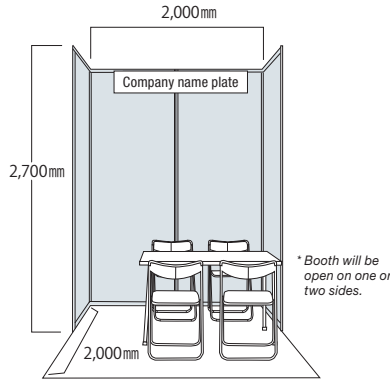


### Business Meeting Opportunities

Connect directly with tour operators and product planners from leading travel agencies through our appointment system.

Shell Booth (Up to 4 booths maximum)	Standard Booth	Space Only
—	<b>Early-bird Discount</b> JPY 592,900 (tax included) per booth (9m <sup>2</sup> )	<b>Early-bird Discount</b> JPY 532,400 (tax included) per booth (9m <sup>2</sup> )
<b>Regular</b> JPY 254,100 (tax included) per booth (4m <sup>2</sup> )	<b>Regular</b> JPY 643,500 (tax included) per booth (9m <sup>2</sup> )	<b>Regular</b> JPY 579,700 (tax included) per booth (9m <sup>2</sup> )

Shell Booth

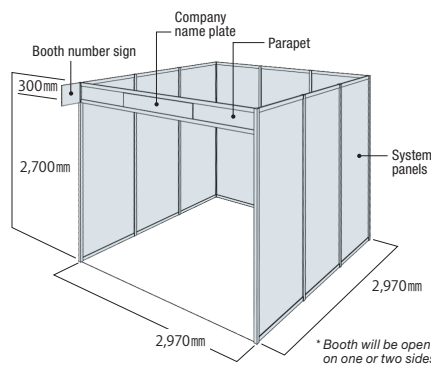


● Included / Per Shell Booth

- ① System panel
- ② Company name plate
- ③ Meeting table (1)
- ④ Folding chairs (4)
- ⑤ Free 100V 500W power supply and outlet (1)
- ⑥ Exhibitor pass (3 passes)
- ⑦ Delivery vehicle pass (3 passes)

- System usage fees for exhibitors and business meetings
- Seller registration (2 persons)

Standard Booth



● Included / Per Standard Booth

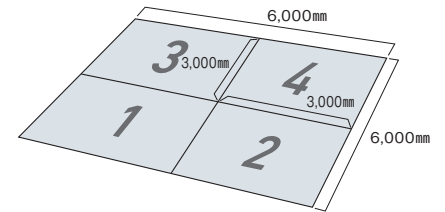
- ① System panel
- ② Company name plate / Booth number sign
- ③ Free 100V 500W power supply and outlet (1)
- ④ Exhibitor pass (5 passes)
- ⑤ Delivery vehicle pass (5 passes)

- System usage fees for exhibitors and business meetings
- Seller registration (2 persons)

Space Only

● Space Conditions

- Minimum application unit is 4 spaces (36m<sup>2</sup>).
- Additional applications over 36m<sup>2</sup> will be in units of 9m<sup>2</sup>.
- The shape of exhibition space will be discussed upon request.
- If applying for 72m<sup>2</sup> or more, the space will be provided as an island booth (open on 4 sides) where possible.



\* Only space will be handed over.  
\* Electric power supply and carpet is not provided.

● Included / Per Space

- ① Exhibitor pass (5 passes)
- ② Delivery vehicle pass (5 passes)

- System usage fees for exhibitors and business meetings
- Seller registration (2 persons)

Storage Rooms

You can only apply if you are applying for a standard booth or space only. Specifications: Space surrounded by 3m X 3m X 2.7m (height) panels

JPY 127,600 (tax included) / per room

Storage room(s) set up at the venue can be ordered as an additional option for exhibition application and used for material storage, staff rooms, etc.

Application Deadline

**May 15, 2026**  
**(Fri.)**

What is Tourism EXPO Japan (TEJ)?



Tourism EXPO Japan (TEJ) is a comprehensive event that plays a leading role in the global tourism industry. Attracting representatives not only from the tourism industry itself, but from a wide variety of business sectors, it aims to develop domestic, outbound and inbound tourism and to achieve regional revitalization with a focus on tourism. Amid significant changes in values, TEJ presents diversifying forms of tourism and provides an optimal platform for seizing business opportunities.

For two weekdays during the event period, the TEJ is open to business visitors and journalists. Centered on business negotiations, it provides opportunities for gathering information and networking. Participants will share the latest knowledge and hold active discussions on the future of the tourism industry. For two weekend days, the TEJ is open to the general public. This is an opportunity for promotion and direct marketing to consumers, supporting business continuity and the growth of tourism business operators.

Actual Results of Tourism EXPO Japan 2024 at Tokyo Big Sight

2024 VISITORS

2024 EXHIBITORS

**Total**  
**182,934**  
visitors

- Sept. 26 (Thu.) Trade/Press Day 36,459 visitors
- Sept. 27 (Fri.) Trade/Press Day 35,359 visitors
- Sept. 28 (Sat.) Public Day 54,869 visitors
- Sept. 29 (Sun.) Public Day 56,247 visitors

**1,624** booths  
**1,384** companies / organizations

Click here to apply!

<https://www.t-expo.jp/en>

