

Tourism EXPO Japan 2026

The total number of visitors reached 183,378!

**Tourism EXPO Japan 2027 will take place in Tokyo again
from Thursday, September 23 to Sunday, September 26, 2027, at Tokyo Big Sight.**

The Japan Travel and Tourism Association, the Japan Association of Travel Agents (JATA), and the Japan National Tourism Organization (JNTO) hosted the Tourism EXPO Japan 2026 at Tokyo Big Sight from Thursday, September 24 to Sunday, September 27, 2026. A total of 1,420 companies and organizations from 74 countries and regions around the world participated, and the event attracted a total of 183,378 visitors over the four days.

Date	Weather	Visitors
September 24	Cloudy, then Sunny	31,510
September 25	Cloudy	38,518
September 26	Rainy & Cloudy	61,394
September 27	Cloudy	51,956
Total for four days		183,378



Tourism EXPO Japan 2027 will take place in Tokyo.

Next year's Tourism EXPO Japan 2027 will take place in Tokyo. Applications from exhibitors are now being accepted. Please, check the following website for details.

- Reserve a booth/space for 2027: <https://www.t-expo.jp/en/exhibit2027>



<Tourism EXPO Japan 2027 Outline>

- **D a t e** : Thursday September 23 (a national holiday) to Sunday, September 26, 2027
- **V e n u e** : Tokyo Big Sight
- **Organized by**: Japan Travel and Tourism Association,
Japan Association of Travel Agents (JATA)
Japan National Tourism Organization (JNTO)
- **Jointly held**: Travel Solutions Exhibition 2027 (Tentative)
- **W e b s i t e** : <https://www.t-expo.jp/en>

