

Join from
where you are!



Tourism Expo Japan 2023 OSAKA/KANSAI

Online Business Meetings

In 2022, under the theme of "Taking on a New Era -ReStart!", the event was held in-person, symbolizing a successful restart and revival of the tourism industry. Tourism EXPO Japan 2023 will take place in Osaka/Kansai, a major commercial center that is attracting attention for hosting the World EXPO 2025 based on the theme of "Designing Future Society for Our Lives", in order to sustain emerging trends and present a future vision of the ever-changing and diversifying tourism industry.

If you find it difficult to exhibit at the venue, there will be exhibition booths exclusively for the appointment-based online business meetings. This will allow you to conduct Online business meetings efficiently without having to travel to the venue as we will provide support on the day of the meetings.

* Appointment-based business meetings: By using the pre-arrangement appointment system, buyers will visit you in exhibition booths at the venue and conduct business meetings directly.

Thursday, Oct. **26** - Friday, Oct. **27**, 2023

* 2 days for Trade & Business Day

Exhibiting Price

JPY **173,250** (TAX included)

Application Deadline: ~~Wednesday, May 31, 2023~~ → **Friday, June 30, 2023**

Booth Specifications

Online Exhibition Booth (1m x 1m)

Price includes: System panels, Exhibitor company name plate, booth number, one computer, Internet access, a desk and a chair (for buyers)



What's good about ONLINE?

- You can participate in the appointment-based business meetings held online at TEJ, and conduct meetings with buyers through online communication.
- A proper environment for Online business meeting booth will be set up for you and we will provide complete operational support on the day of the meetings.
- One person from one company is entitled to participate in the appointment-based business meetings.
- MAX 21 sessions during pre-determined time slot (20 minutes per session)
- Even after TEJ, you will be able to contact the buyers who participated in the business meetings until December 2023.



WHO can you MEET in TEJ?

Exhibitors

Overseas tourism bureaus, tourism-related organizations, local governments, government and municipal offices, educational institutions, travel agencies, operators, tour conductors and guides, transportation companies, transportation facilities, car rental agencies, cruise line operators, accommodation industries, theme parks and leisure facilities, telecommunications and IT-related entities, marketing and consulting firms, insurance companies, financial institutions

Matching

Travel companies involved with domestic, outbound and inbound travel
Buyers registered for Business Meetings and industry professionals

Example: travel planners of travel companies who are searching for travel products of domestic, inbound, and outbound travel, tourism industry professionals searching for the latest information, and companies and organizations in other industries seeking business opportunities in the tourism industry.

Travel professionals involved with domestic, outbound and inbound travel
Tourism EXPO Japan Exhibitors

Example: Local governments, DMOs, overseas tourism bureaus, sales managers at hotels and accommodation facilities, etc. who are participating in Tourism EXPO Japan.

Tourism Expo Japan
2023 OSAKA/KANSAI
INTEX OSAKA

Period October 26 - 27 for Trade & Business
(2-day Appointment-based Business Meetings)
October 28 - 29 for General Public

Organized by Japan Travel and Tourism Association
Japan Association of Travel Agents (JATA)
Japan National Tourism Organization (JNTO)

Special Cooperation All Nippon Travel Agents Association (ANTA)

Concurrent Held VISIT JAPAN Travel & MICE Mart (VJTM) 2023 *Tentative
Organized by: Japan National Tourism Organization (JNTO)

Simultaneously Held Travel Solutions Exhibition 2023
Jointly organized with: Nikkei Inc.

