

Join from
where you are!



Tourism EXPO Japan 2022

Online Business Meetings

Tourism EXPO Japan (TEJ), a world-leading tourism event, contributes to the development and growth of the tourism industry as it provides opportunities for business meetings and networking among industry professionals as well as promotion and direct marketing to consumers. For 2022, it will be held at Tokyo Big Sight for the first time in 4 years, as a comprehensive tourism event of the "NEW NORMAL ERA" to resurrect the tourism industry which has been impacted by The Covid-19. This year, Exhibitors will have an option of ONLINE STYLE additionally.

If you find it difficult to exhibit at the venue, there will be exhibition booths exclusively for the appointment-based online business meetings. This will allow you to conduct Online business meetings efficiently without having to travel to the venue as we will provide support on the day of the meetings.

* Appointment-based business meetings: By using the pre-arrangement appointment system, Buyers will be able to visit you in exhibition booths at the venue and conduct business meetings directly.

Thursday, Sep. **22** - Friday, Sep. **23**, 2022

* 2 days for Trade & Business Day

[Exhibiting Price]

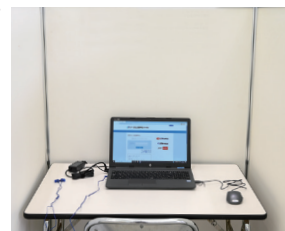
JPY 165,000 (TAX included)

Regular Applications Deadline: Tuesday, May 31, 2022

[Booth Specifications]

Online Exhibition Booth (1m x 1m)

Price includes: System panels, Exhibitor company name plate, booth number, one computer, Internet access, a desk and a chair (for Buyer)

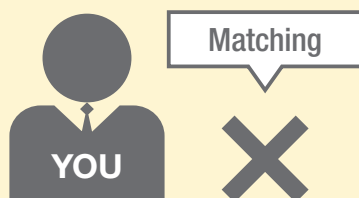


What's good about ONLINE?

- You can participate in the appointment-based business meetings held online at TEJ, and conduct meetings with Buyers through online communication.
- A proper environment for Online business meeting booth will be set up for you and we will provide complete operational support on the day of the meetings.
- One person from one company is entitled to participate in the appointment-based business meeting.
- MAX 21 sessions during pre-determined time slot (20 minutes per session)
- Even after TEJ, you will be able to contact Buyers who participated in the business meetings until February 2023.



WHO can you MEET in TEJ?



Tourism EXPO Japan Buyers

- Japan Travel and Tourism Association, Japan Association of Travel Agents (JATA), Japan National Tourism Organization (JNTO), All Nippon Travel Agents Association (ANTA)
- Travel agencies in Japan which handle domestic and overseas travel from Japan (persons in charge of travel procurement, product planning and development, group sales)
- Medias (TV, Newspapers, Publishing, Web related etc.)
- Trade & Business Day visitors (related to Tourism Industry)
- Overseas Tourism Offices, Local governments, Tourism related companies and organizations (If you also wish to have meetings with Exhibitors)



Tourism Expo Japan

2022

TOKYO BIG SIGHT

Period September 22 - 23 for Trade & Business
(2-day Appointment-based Business Meetings)
September 24 - 25 for General Public

Organized by Japan Travel and Tourism Association
Japan Association of Travel Agents (JATA)
Japan National Tourism Organization (JNTO)

Special Cooperation All Nippon Travel Agents Association (ANTA)

Concurrent Held VISIT JAPAN Travel & MICE Mart (VJTM) 2022 *Tentative
Organized by: Japan National Tourism Organization (JNTO)

Simultaneously Held Travel Solutions Exhibition 2022 Jointly organized with: Nikkei Inc.
GOOD LIFE FAIR Organized by: The Asahi Shimbun Company

