

# Guide to Online Gallery Package

Tourism EXPO Japan launched brand-new web-based package program to post participants' information (videos, images, text) on the official website, which many visitors to Tourism Expo Japan will check and see to get travel plans and ideas. No physical participation as an exhibitor is necessary.

The official website will have video search and image search functions from 2022, making it easier for more visitors to approach the information of travel destinations and resources.

\*Participants are NOT entitled to register to the appointment business meetings. Participants will only be able to post information.

\*This whole set of package program is included in the regular exhibition plan during Tourism EXPO Japan. (Reference: Regular Exhibition Plan: JPY 550,000- (tax included) / 1 Booth (9m<sup>2</sup>)



## Outline of the Program

Name : **Online Gallery Package**

Specification of Program :

### Text

Text posting only. Text and character decorations are not available.

### Video

Three of YouTube Videos will be uploaded as video link.

### Image

Three of image photos will be uploaded. Details will be announced later.

### Information Documents and Brochures

Digital information in PDFs will be uploaded. Details will be announced later.



Exhibitors Page (Image)

Posting Period : **June 1 — December 31, 2022**

Participation Price : **JPY 55,000 - (Tax included)**

Application Deadline : **Tuesday, May 31, 2022**

# What is Tourism EXPO Japan?



Tourism Expo Japan is a comprehensive tourism event designed to lead the world of tourism, bring together people from various industries, in addition to tourism, to promote overseas, domestic, and inbound tourism, and revitalize local communities. It also provides opportunities for sharing and discussing information, exhibitions and business meetings, consumer promotions, and direct marketing.

## Tourism Expo Japan 2022 4 Programs

Exhibitions and Business Meetings



Forum and Seminars



Networking Program



Award Program

\* Award Program will not be conducted in 2022

## Tourism Expo Japan 2022 Outline

Event Name	Tourism EXPO Japan 2022
Organizer	Japan Travel and Tourism Association, Japan Association of Travel Agents (JATA), Japan National Tourism Organization (JNTO)
Special Cooperation	All Nippon Travel Agents Association (ANTA)
Period	September 22 – 25, 2022 (22 & 23 for Trade & Business · 24 & 25 for General Public)
Venue	Tokyo Big Sight (East Hall) and Conference Tower
Programs	Exhibitions and Business Meetings · Networking Program · Forum and Seminars · Award Program * * Award Program will not be conducted in 2022.

※Result in 2019 【Exhibitors】 100 Countries and Regions / 47 Prefectures  
1,475 Companies and Organizations  
【Visitors】 151,099 visitors (Trade & Business : 48,308 · General Public : 102,791)

## Further Promotional Opportunities

**Exhibitor promotion support, both before and after the event!!**

### Long term promotional activities

The online platform offers to store the exhibitors' description in text, image photos, and videos early in advance and the post exhibition.

\*The website platform will be available between early-June and late-December.



### During the event

Organizer conducts live video coverage on the official website to support exhibitors presentations and promotional activities.

\* Organizer will determine the shooting contents depending on the exhibitors' contents.



Tourism Expo Japan 2022 Initiatives (image)

Tourism EXPO Japan  
Promotion Office  
(Weekday 9:30-17:30)

Address: 3-3-3 Kasumigaseki, Chiyoda-ku, Tokyo, 100-0013, Japan  
Phone: +81-3-5510-2004 E-mail: event@t-expo.jp

### Anti-COVID 19 Measures

To help ensure all participants are able to safely experience the power of travel, Tourism Expo Japan will take all possible measures to prevent the spread of the novel coronavirus based on the guidelines and policies issued by the relevant authorities.