Fourism EXPO Japan 2021

Exhibition Application Form

We, listed below, hereby are applying to exhibit at the Tourism EXPO Japan. We understand the objectives of this showcase and consent to the Terms and Conditions of Participation Agreement (on the back).

Event Period: Thursday, November 25, 2021 - Sunday, November 28, 2021 (4 days)

Accept the Terms and Conditions (Please ✓)

Application Deadline: Tuesday, August 31, 2021

E-mail: event@t-expo.jp

Those who send the application form by fax, please confirm to the promotion office whether it has been received successfully.

FAX: +81-(0)3-5510-2012

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Exhibitor Name: (English)	(Ja	panese)	Month: Day:			
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†The Company/Organization name you write above will be pos	sted on our ornicial website and exhibition's list.		Company Stamp or Signature (Compulsory			
Name of (English) Company/Organization (Japanese)						
- Coupuitoso)	First Name					
Name of Last Name Representative Mr. / Ms.	THOS NAME	Job Title:				
Address:			Postal Code:			
TEL: ()	FAX: ()	E-mail:				
Website: http://	↓ Information of the Person in Charge (cont					
Industry Category Compulsory ☐ Tourism bureau/Embassy ☐ Municipality/Government office ☐ Airline ☐ Railway ☐ Bus ☐ Cruise ☐ Car Rental ☐ Other transportation agency ☐ Airport ☐ Tourism-related organization (Tourism association/Federation) ☐ Tourism-related industry	<u> </u>	isiness card (Con e of the person in charge, company name	department name, job title, telephone number, business cards, please kindly fill in the			
☐ University/Professional school ☐ Hotel/Hotel representative/Accommodation facility	Company Name: Same as above	Other ()			
☐ Travel agency/Tour operator	Department:					
☐ Computer/ICT-related ☐ Theme park/Leisure facility ☐ Media	Job Title:					
☐ Restaurant ☐ Merchandise	TEL: ()					
☐ Local product sales ☐ Financial Service/Insurance	F A X: ()					
Other (,					
,	E-mail:					
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Exhibition Type (If application is made	FEO 000 #	r	arly-bird discount] will be applied.)			
Standard Booth (W3m×D3m×H2.7m) Space Only	booth(s) × JPY 550,000 (frarly-bird discount: JPY 506,00	OO (tax includedd)				
(W3m×D3m)	Early-bird discount: JPY 455,4	00 (tax included) - JPY				
Size: Standard Booth 9 sqm / per booth · Space 36 sqm (Minimum order of 4 spaces / 9 sqm per space) Open side: Depend on the number of your application booth/space, Open side will be varied. 1-3 Booth(s): 1-2 side(s) open 4-7 Booth(s) / Space(s): 3 sides open 8 or more Booth(s) / Space(s): 4 sides open						
Storage (Please apply by Tuesday, August 3	1,2021)	-	······			
Storage (W3m x D3m x H2.7m)	room(s) × JPY 110,000 (t	ax included) = JPY				
Application for the Storage room ONE Entitlement per Exhibitor. Depend on the num For Joint-Exhibitors, the TOTAL number of Booth(s		/ Space(s): 1 room	varied.			
Preferable Exhibition Area ※Please 🗸						
☐ Japan ☐ Asia ☐ Central Asia ☐ Pac ☐ Travel agencies ☐ OTA/ICT ☐ Hotels/A	ific		& South America/Caribbean related companies			
Requests to the Organizers:						
Exhibition The application was receive Tourism EXPO Japan Prom		Stamp				

(1) After receiving this application form, organizers will sign/stamp it and send you a copy. Please make sure to keep the copy for your reference.

Representative

Exhibitor ID

⁽²⁾ The organizers will send you an invoice after receiving this application form. After receiving the invoice, please make a payment by the deadline mentioned on the invoice. The payment conditions are stated on the back of this Exhibition Application Form.

Agreement on the Terms and Conditions of Participation for **Tourism EXPO Japan 2021**

As one of the leading tourism events in the world, Tourism EXPO Japan offers an occasion for the travel industry and various industry stakeholders to come together around the focal point of tourism and promote overseas, domestic and inbound travel, revitalization of the regions, and the growth and development of the participating organizations. In order to do this, it provides opportunities for discussion and sharing expertise, a venue for exhibitions and business talks, promotions for consumers and test marketing and much more, aiming to develop tourism as a peace industry and excluding any religious, ideological, racial or otherwise political statements.

This agreement applies to the contract that has been concluded between the Japan Travel and Tourism Association, the Japan Association of Travel Agents (hereinafter referred to as the "Exhibition organizers") and those wishing to exhibit at the Tourism EXPO Japan (hereinafter referred to as the "Applicant").

Article 1: EXHIBITION APPLICATION AND FORMATION OF THE EXHIBITION AGREEMENT

- To apply for exhibition, those who wish to exhibit (hereinafter referred to as the "Applicant"), shall, after understanding the purpose of the exhibition and consenting to the contents of this agreement, fill out the specified exhibition application form with the required information, affix the signature or seal of a representative to the form and send it (via email attachment, fax or mail) to the "Tourism EXPO Japan Promotion Office" (hereinafter referred to as the "Promotion office") established
- fax or mail) to the "Tourism EXPO Japan Promotion Office" (hereinafter referred to as the "Promotion office") established by the Exhibition organizers.

 2. An agreement (hereinafter referred to as the "Agreement") will be deemed to have been formed at the point when, after taking receipt of the exhibition application and confirming and examining its contents, the Exhibition organizers send a notice of acceptance (via email attachment) to the Applicant. Furthermore, the Exhibitor (the Applicant with whom this agreement is made, the same hereinafter) shall retain a copy of the notice of acceptance affixed with the signature or seal of the Exhibition organizers, and be able to present it to the Exhibition organizers when necessary.

 3. Should the Exhibition organizers deem it necessary to investigate the Applicant to determine acceptance of the Applicant sapplication, the Applicant shall provide documentation and cooperation with the investigation as directed by the Exhibition organizers.
- organizers.

 A. The closing date for exhibition applications shall be Tuesday, August 31, 2021 and applications must arrive no later than this date. However, when, on a first come, first served basis, the exhibition spaces (hereinafter referred to as a "booth") are fully allocated, no more applications will be accepted, even if they arrive before the closing date. Alternatively, if any booths are still available on and afterWednesday, September 1, 2021 the Exhibition organizers may consider accepting additional applications.

 5. If the Exhibitor wishes to exhibit jointly with a co-exhibitor (hereinafter referred to as the "Sub-exhibitor"), the Exhibitor shall, with the consent of the Exhibition organizers, register any and all Sub-exhibitors. Moreover, the Exhibitor shall bear responsibility for all Sub-exhibitors.

Applications and questions should be directed to:

Tourism EXPO Japan Promotion Office c/o Japan Association of Travel Agents (JATA)
Zen-Nittsu Kasumigaseki Bldg 4F.
3-3-3 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, JAPAN
Tel: +81-(0)3-5510-2004, Fax: +81-(0)3-5510-2012
E-mail: event@t-expo.jp

- Article 2: QUALIFYING EXHIBITORS

 1. Only groups and companies satisfying the following conditions, who understand the objectives of the Showcase and who can manage and decorate their booths in line with these objectives shall be able to exhibit at this Showcase.

- (1) Travel companies
 (2) Tourist bureaus and embassies
 (3) Government agencies and local governments
 (4) Transportation organizations (e.g. airlines, railways, buses, cruises and rental car companies)
 (5) Accommodation facilities (e.g. hotels)
 (6) Tour operators, travel industry support IT companies and travel-related media
 (7) Food and drink businesses related to travel
 (8) Other groups and companies deeping to be appropriate by the Exhibition organizers

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- Article 3: REJECTION OF AN EXHIBITION APPLICATION

 1. Regardless of whether an Applicant falls under one of the organizations or companies specified in the preceding article, should the Exhibition organizers deem any of the reasons listed below to apply to the Exhibition's business activities, they may refuse participation in the exhibition without disclosure of reasons, before or after the continuous of this Agreement.

 (1) If the Exhibition organizers determine the business activities to have little relevancy to tourism.

 (2) If the exhibition corenrs countries or regions for which a warning of Level 3 ("Avoid all travel") or above in the Ministry of Foreign Affairs' overseas travel safety information has been issued.

 (3) If the Exhibition organizers determine that there is a danger the applicant's exhibit may lead to damage to visitors' life, health. Troperty reputation, etc.
- health, property, reputation, etc.

 (4) If the Exhibition organizers determine the business activities to fall under anti-social forces
- (5) If the Exhibition organizers determine the business activities to be unsuitable for exhibition on any other reasonable

- Article 4: PROHIBITION ON SUBLEASING

 1. The Exhibitor may not trace? The Exhibitor may not transfer or loan, in full or in part, the rights to the booth they have been permitted to use by the
 Exhibition organizers on the basis of this agreement to another party (regardless of whether a transfer or loan fee is paid).
 Exhibitors may not transfer their rights and obligations under this agreement to a third party.

Article 5: BILLING AND PAYMENT OF THE EXHIBITION FEE

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 1. The invoice of the exhibition fee shall be sent after Monday, February 1, 2021.

 2. The Exhibitor, after receipt of an invoice shall, within the specified payment period (one month from the billing date), pay in full the exhibition fee stated on the invoice, either by cash transfer to a designated bank account or by sending a check made payable to the Japan Association of Travel Agents. Further, if there is less than one month until the exhibition, the due date for payment will be one week before the first day of the exhibition.

 3. Should payment of the exhibition fee set forth in the preceding clause be delayed, the Exhibitor shall pay a yearly 14.6% (calculated pro rata over 365 days) late charge to the Exhibition organizers.

Bank transfers should be made to:

Name of Account: Japan Association of Travel Agents
Name of Bank: Mizuho Bank, Marunouchi Branch (SWIFT No. MHCBJPJT)
Account No. Ordinary 2498554
Address of Bank: 1-6-1 Marunouchi, Chiyoda-ku, Tokyo 100-0005, Japan

Bank drafts should be sent to:

Tourism EXPO Japan Promotion Office c/o Japan Association of Travel Agents (JATA)
Zen-Nittsu Kasumigaseki Bdg, 4F
3-3-3 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, JAPAN
Tel: +81-(0)3-5510-2004, Fax: +81-(0)3-5510-2012
E-mail: event@t-expo.jp

- (1) All payments shall be made in Japanese yen unless otherwise permitted by the exhibition organizer.

 (2) In the event the exhibition organizer permits payment in a currency other than Japanese yen, the exhibitor shall pay 10,000 yen to the exhibition organizer as a foreign currency invoice fee in addition to the exhibition fee. That foreign currency shall be either US dollars or euros. The rate at the time of the invoice shall apply.

 (3) In the event the exhibitor makes a payment in a currency other than Japanese yen despite not being permitted to do so by the exhibition organizer and the exhibition organizer and suffers a loss due to the currency exchange when the money arrives in its designated bank account, the exhibitor shall pay 50,000 yen to the exhibition organizer as a penalty fee.

 (4) For international transfers, please make sure to write the invoice number in the recipient information section of the overseas transfer request form.

(4) For international transfers, please make sure to write the introduction and the experimental coverseas transfer request form.

(5) All bank transfer fees shall be paid by the Exhibitor.

(6) If all or part of the requested fee is unpaid, the Exhibitor will not be issued the exhibitor pass or vehicle pass necessary for exhibit preparation. In addition, they will not be able to purchase advertising media or apply for the rental equipment necessary for construction and preparation.

Article 6: CANCELLATION OF THE AGREEMENT AND CANCELLATION FEES 1. If the Exhibitor wishes to cancel this agreement with the second state of the s

- Article 6: CANCELLATION OF THE AGREEMENT AND CANCELLATION FEES.
 If the Exhibitor wishes to cancel this agreement, they shall send a cancellation notice in writing including ① the Exhibitor's name, ② the signature or, alternatively, the name and seal of the Exhibitor's representative, ③ the representative's name and contact details, ④ the date and time of the cancellation request and ⑤ the reason for the cancellation. The agreement may be canceled upon the arrival of the aforementioned cancellation notice with the Exhibition organizers. The cancellation fee will be charged as follows, depending on cancellation date.
 (I) For cancellations made before Saturday, July 31, 2021, the cancellation fee of 50,000 Japanese yen per Booth or 9 square meters will apply.
 (2) For cancellations made between Sunday, August 1, 2021, and Tuesday, August 31, 2021, 50% of the total exhibition fees will be required as a cancellation fee.

- (2) For Cancellation Hade between Junuary, rugues 1, 2001, and Alberty 1, 1982, and Alberty 1

Article 7: ANNULMENT OF THE AGREEMENT

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 1. Even after the formation of this agreement, if the Exhibition organizers have grounds to refuse participation in accordance with the provisions in Article 3, or in any of the following circumstances, the Exhibition organizers reserve the right to annul this agreement without notice. In this event, the Exhibitor must pay the Exhibition organizers the cancellation fee set forth in the preceding article.

 (1) If all or part of the exhibition fee is not paid before the due date for payment

 (2) If the Exhibitor violates the terms of this agreement

 (3) If the Exhibitor violates the booth for purposes other than those intended

 (4) If the Exhibitor violates the rules set forth in the exhibition guidelines of this agreement (Article 17), the exhibition manual, or the exhibition outline.

 (5) If the Exhibitor's conduct brings the Exhibition organizers into disrepute.

 (6) If the Exhibitor does not follow the instructions of the Exhibition organizers

 (7) If, for any other reason, it can be reasonably deemed that a relationship of mutual trust between the Exhibitor and the Exhibition organizers has been breached

 2. In the event that the preceding items apply to the Exhibitor, the Exhibition organizers reserve the right to immediately remove the Exhibitor from the exhibition venue. In this case, use of the booth and space of the Exhibitor concerned shall be determined at the sole discretion of the Exhibition organizers.

 3. If the agreement is annulled under the provisions of clause 1, neither any exhibition fees which have already been paid nor any associated costs will be refunded.

4. The provisions of clause I and the preceding clause do not preclude claims for damages by the Exhibition organizers against the Exhibitor.

Article 8: GUARANTOR DOCUMENTATION FOR EXHIBITORS AND VISA POLICY

The Exhibition organizers will not issue a letter of guarantor for any exhibitor. It is the responsibility of the individual exhibitors to obtain the necessary documents to enter Japan. Exhibitors are advised that the stated cancellation and cancellation fees policy applies in accordance with the provisions of Article 6 in the event that the Exhibitor cannot obtain the necessary documents to enter Japan. For details of visa requirements to enter Japan, please refer to the website of the Japaneses Ministry of Foreign Affairs:

http://www.mofa.go.jp/j_info/visit/visa/index.html

Article 9: ALLOCATION AND ARRANGEMENT OF BOOTHS

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 1. The Exhibition organizers, upon confirmation of payment of the exhibition fee set forth in Article 5, will allocate and arrange the exhibition booths.

 2. The Exhibitor will entrust the allocation and arrangement of the booths to the sole discretion of the Exhibition organizers. "After the booth allocations are announced (scheduled for the exhibitor information session), the Exhibition organizers cannot accept any request from the Exhibitor for a change of booth location.

 However, changes to the booths may be made after the announcement due to venue circumstances, etc.

 3. The Exhibition organizers shall, as far as possible, provide exhibitors who have applied for an exhibition space or booth over 72 square meters with an island space (a booth open on all four sides).

Article 10: Booth changes after arrangement

1. If, after the initial placement of the booths, there are changes such as additions to or reductions in the number of booths, the allocation and arrangement of booths determined under Article 9 shall become temporarily invalid. In the event of an increase to the number of booths, a charge proportional to the increase will be made, and in the event of a reduction in the number of booths, the Exhibition organizers reserve the right to charge a cancellation fee proportional to the reduction based on Article 6.

- Article 11: EVENT CANCELLATION DUE TO FORCE MAJEURE

 1. In any of the circumstances listed in the following items, the Exhibition organizers may cancel the event or suspend service.
 (1) If unavoidable circumstances occur due to a force majeure event not attributable to the Exhibition organizers, including natural disaster, epidemic, war, civil unrest, terrorist attack, strike, lock-out, transportation or communication line accident, and administrative order or regulation.

 2. If the Exhibition organizers determine that it is not appropriate to hold the event.

 2. The Exhibition organizers shall make no compensation for damages due to the cancellation of the event or the suspension of services in the cases outlined in the preceding clause.
 (1) In the unfortunate event that it is not possible to hold the exhibition, the Exhibition organizers shall refund to the Exhibitor the paid amount from which have been deducted all actual expenses (including venue fees) necessary to carry out preparations for the exhibition. However, this shall not apply in the event of bad faith or negligence on the part of the Exhibitor concerned.
- Exhibitor concerned.

 (2) If the Exhibition organizers, regardless of the reason, deem it necessary and desirable for the benefit of the Exhibitors and visitors to cancel, close early, postpone or relocate the exhibition and do so, the Exhibition organizers shall accept no liability for any damages to the Exhibitor.

Article 12: OBLIGATIONS AND EXEMPTIONS OF THE EXHIBITION ORGANIZERS

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 1. The Exhibition organizers shall, regarding the management and maintenance of the venue and the safe and smooth operation of the exhibition, take the highest possible care to avoid accidents, such as by deploying security guards around the venue. However, the Exhibition organizers shall bear no liability whatsoever, regardless of the reason, for any loss or damage to the Exhibitor's exhibited items, decorations or property, nor any loss, damage or accident to the Exhibitor, members of the general public or any other third party due to the actions of Exhibitors.

 2. The Exhibition organizers shall bear no liability whatsoever for the sale of food, beverages or products conducted by the Exhibitor.

- Exhibitor.

 3. The Exhibitor organizers shall bear no liability whatsoever for damages to the structures or buildings of the exhibition venue arising from negligence or other reasons on the part of the Exhibitor, their agents or their employees.

 4. The Exhibition organizers shall bear no liability whatsoever for typographical errors or omissions that have occurred accidentally in any of the exhibitions printed materials, guidebooks or other promotional materials.

 5. The Exhibition organizers shall bear no liability for any damages caused to the Exhibitor due to a cancellation of the exhibition agreement resulting from a breach of obligations by the Exhibitor concerned. Moreover, the use of the booths and space concerned shall be determined at the sole discretion of the Exhibition organizers.

 6. The Exhibition organizers shall bear no responsibility for divergence of opinion, trouble, or political controversy between exhibitors.

- Article 13: OBLIGATIONS AND EXEMPTIONS OF THE EXHIBITOR

 1. Once payment of the exhibition fee set forth in Article 5 is complete, the Exhibitor shall be allowed to prepare their exhibit for the exhibition for the exhibition fee set forth in Article 5 is complete, the Exhibitor shall be allowed to prepare their exhibit for the exhibition for the exhibition fee is not paid, the Exhibitor will not be issued an exhibitor pass or vehicle pass, nor will they be able to purchase advertising media or apply for the rental equipment necessary for construction and preparation.

 2. If the Exhibitor conducts exhibition preparations through an advertising agency or other intermediary, the Exhibitor shall bear responsibility for paying for services provided by the Exhibition organizers.

 3. The Exhibitor shall strictly adhere to all relevant regulations, including the safety and fire regulations applicable to the exhibition oreanizers.

 5. During the period of the exhibition, the Exhibitor shall assign personnel to run the exhibit, and the booth must not be left unattended during opening times. Moreover, regardless of whether or not the Exhibition so an exhibit, they shall not be exempt from their obligations as an exhibitor or their obligation to pay the exhibition fee.

 6. In the event the Exhibitor receives a question, report request or notification from the Exhibition organizers regarding matters in the event manual or guidelines concerning the construction or operation of their booth necessary for the smooth of the exhibition shall bear any costs related to the loading and unloading of exhibit items and other exhibit-related objects. After the end of this exhibition or in the event that this Agreement is annulled, canceled or finishes for any other reason, the Exhibitor shall bear any costs related to the loading and unloading of exhibit items and other exhibit-related objects. After the end of this exhibition or in the event that Exhibitor or restore their objects incurred doing so, shall be borne by the Exhibition org
- Exhibition organizers.
- 12. The Exhibitor shall understand the purpose of this exhibition as developing tourism, and shall strictly refrain from any political statements concerning religion, race, national borders, history, etc., nor make any criticisms or attacks on other countries.

Article 14: CONFIDENTIALITY

The Exhibitor shall closely manage and store all confidential information regarding the operation and business of the Exhibition organizers learned through this Agreement, and shall not disclose or leak this information to a third party during the period of the Agreement or even after the termination of this Agreement, without obtaining the prior written consent of the Exhibition organizers.

Article 15: HANDLING OF PERSONAL INFORMATION

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 Should the Exhibitor obtain any personal information through their exhibit, etc., they shall adhere strictly to the Personal Information Protection Law and other related laws and regulations. Specifically, should the Exhibitor provide any personal Information to a third party, they shall obtain the consent of the individual or individuals concerned. In the event that a dispute arises between the Exhibitor and the individual or individuals concerned in personal information that is obtained, managed or operated through the exhibit, etc., the dispute shall be settled and discussed between the two parties, and the Exhibition organizers shall not bear any responsibility for this matter.

 The Exhibition organizers may exchange information on the Exhibitors' with other exhibitors to the extent necessary to hold and operate the exhibition. Furthermore, the Exhibitor shall agree to receive information regarding the services of cooperating companies specified by the Exhibition organizers for the planning and operation of the exhibition.

Article 16: REVISIONS AND ADDITIONS TO THIS AGREEMENT

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Concerning matters not covered in this Agreement and any questions that arise concerning their interpretation, both the Exhibitor and the Exhibition organizers shall strive to resolve the matter in good faith. In the event that a resolution cannot be reached through negotiation between the two parties, the Exhibitor shall abide by the decision of the Exhibition organizers. If it is deemed to be necessary, the Exhibition organizers reserve the right to make revisions or additions to this Agreement after notifying the Exhibitors.

Article 17: COMPLIANCE WITH THE EXHIBITION GUIDELINES

1. The exhibition guidelines provided to the Exhibition by the Exhibition organizers following application shall be an extension of this Agreement and shall apply to both the Exhibition organizers and the Exhibitor.

Article 18: DISPUTE RESOLUTION

1. This Agreement and its rules shall be governed by and construed in accordance with the laws of Japan, and the Tokyo District Court or the Tokyo Summary Court shall have exclusive jurisdiction for the first instance over any dispute relating to this Agreement.