

The Power of Travel

Tourism EXPO Japan 2019

October 24 (Thu) - 27 (Sun), 2019 HYATT REGENCY OSAKA / INTEX OSAKA

Schedule of Tourism EXPO Japan 2019 and VISIT JAPAN Travel & MICE Mart 2019

Date	Venue	8:00	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00	21:00	22:00
Thursday Oct. 24	HYATT REGENCY OSAKA 3F, Regency Ballroom BCD					Opening Ceremony 12:30-12:45		Keynote Speech 13:30-14:25								
	HYATT REGENCY OSAKA 3F, Regency Ballroom A					Japan Tourism Awards 12:45-13:30		Press Conference 14:40-15:10		The 3rd TEJ Ministerial Round Table 15:45-17:45						
	INTEX OSAKA INTEX Plaza Sky Plaza											WELCOME RECEPTION 18:30-20:00				
	INTEX OSAKA Exhibition Space Halls 1-6															
Friday Oct. 25	INTEX OSAKA International Conference Hall			Digital Marketing Symposium 10:00-12:00			Overseas Travel Symposium 13:00-14:30					Entertainment Symposium 16:00-18:00				
	INTEX OSAKA Exhibition Space Halls 1-6															
	INTEX OSAKA Exhibition Space Halls 1-6															
Saturday Oct. 26	INTEX OSAKA Exhibition Space Halls 1-6															
	INTEX OSAKA Exhibition Space Halls 1-6															
Sunday Oct. 27	INTEX OSAKA Exhibition Space Halls 1-6															
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* For further details please refer to the updated information on the Tourism EXPO Japan website.

Inquiry **Tourism EXPO Japan Promotion Office**

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HP **Tourism EXPO Japan** Search



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Tourism Expo Japan



Tourism EXPO Japan 2019 Forum & Seminars

Overall Theme

**Advancing Sustainable Tourism Development:
A Vital Action towards SDGs**

Dates: October 24 (Thursday) - October 27 (Sunday), 2019

Venues: HYATT REGENCY OSAKA / INTEX OSAKA

Organizers: Japan Travel and Tourism Association (JTTA), Japan Association of Travel Agents (JATA), Japan National Tourism Organization (JNTO)



INTEX OSAKA

Approx. 9 minutes' walk from Cosmosquare Station by Osaka Metro Chuo Line.
Approx. 8 minutes' walk from Trade Center-mae Station by New Tram.
Approx. 5 minutes' walk from Nakafuto Station by New Tram.

HYATT REGENCY OSAKA

Approx. 3 minutes' walk from Nakafuto Station by New Tram.

Opening Ceremony

By invitation only

Date & Time: October 24, Thursday, 12:30-14:25
Venue: HYATT REGENCY OSAKA 3F, Regency Ballroom BCD

Opening Ceremony 12:30-12:45

Japan Tourism Awards Commendation Ceremony 12:45-13:30

Keynote Speech 13:30-14:25

Welcome Speech **Mr. Zurab Pololikashvili**, Secretary-General, World Tourism Organization (UNWTO)

Theme An Unforgettable Journey

The insights and knowledge I have obtained through my travel experiences are immeasurable. In 1965, one year after overseas travel was liberalized in Japan, I traveled through Europe onboard the Siberian Railway. My goal was to see the world's architecture and this experience had a great impact on my aesthetic values.

Today, I frequently visit cities around the world on business and I always receive fresh inspiration every time I go abroad.

As the globalized international communities increase, the tourism industry is becoming more important than ever. I will talk about the future of the city as I see it as an architect.



Photo by 関野欣次

Keynote Speaker **Mr. Tadao Ando**, Architect

The 3rd TEJ Ministerial Round Table

Related persons only

Date & Time: October 24, Thursday, 15:45-17:45
Venue: HYATT REGENCY OSAKA 3F, Regency Ballroom A

Theme Community Vitalization: People and Culture

In collaboration with UNWTO, we will launch the 3rd Tourism EXPO Japan (TEJ) Ministerial Round Table on the first day of the EXPO, inviting ministerial class tourism executives from all over the world. The panelists of the Ministerial Round Table will share their countries' goal and specific policies for sustainable tourism development focusing on "Community Vitalization".



Moderator **Ms. Anita Mendiratta**, Founder and President ANITA MENDIRATTA & Associates

Panelists **Ministers of Tourism Top executives from UNWTO, WTTC, PATA and ATTA**

Thematic Symposia

Registration: Free of charge

Date & Time: October 25, Friday, 10:00-18:00
Venue: INTEX OSAKA, Center Building 2F, International Conference Hall

Digital Marketing Symposium 10:00-12:00

Theme Future Perspective of Tourism Industry Utilizing Digital Marketing

While introducing the best practice of companies utilizing effective digital marketing, we will discuss and seek the way to instill the efficient digital marketing for the tourism industry through this symposium.

Moderator **Mr. Koji Tsurumoto**, CEO and President, Travel Voice Japan Ltd.
Panelists **Mr. Ryo Kanazawa**, Vice President, Sales & Alliance Marketing Department, USJ LLC.
Mr. Kei Shibata, Co-founder & CEO, Venture Republic Inc.
Ms. Akemi Tsunagawa, Founder & CEO, Bespoke Inc.
Mr. Shuichi Kameyama, Executive Vice President, Japan National Tourism Organization (JNTO)

Overseas Travel Symposium 13:00-14:30

Theme The Outlook of Outbound Travel Market in the Age of 40 Million Inbound Travel -New business opportunities by leveraging the advantage of Kansai Airport

The highest ever increase of overseas travelers in 2018 has greatly contributed to the two-way tourism where inbound and outbound travel grow together. It is essential to keep an eye on future inbound demand to expand the outbound travel business. In this symposium, Mr. Yamaya, Representative Director and CEO of Kansai Airports, will present future strategies and demand of Kansai Airport along with panel discussion to discuss strategies for growth of two-way tourism.

Keynote Speaker **Mr. Yoshiyuki Yamaya**, Representative Director and CEO, Kansai Airports
Moderator **Mr. Hiroshi Kurosu**, Consulting Department, JTB Tourism Research & Consulting Co.
Panelists **Mr. Shuichi Endo**, Executive Officer Leisure Business Department, Head of Overseas Purchasing & Products Management, JTB Corp.
Mr. Hiroaki Nagahara, General Manager Japan, Finnair
Mr. Takeshi Inoue, Director, General Manager, International Affairs Department, Kansai Economic Federation

Entertainment Symposium 16:00-18:00

Theme Community Vitalization through Entertainment!

This symposium will focus on community vitalization by using entertainment. The panelists from within and outside Japan will share their best practices and discuss how to contribute to community vitalization by linking entertainment and tourism.

Moderator **Prof. Hiroyasu Sato**, Professor Emeritus, Matsumoto University
Panelists **Mr. Tomotsugu Ogawa**, President, Takarazuka Revue Company
Mr. Tatsuo Okutani, Vice President, Yoshimoto Kogyo Co., Ltd.
Mr. Joung Jin-Su, Executive Director, Korea Tourism Organization Tokyo Office
Mr. Sakae Okamoto, Mayor of Iga City



Registration For registration please access JATA Tourism EXPO Japan website as follows.
URL: https://www.t-expo.jp/en/biz/program/t-expo_forum.html