



The Power of Travel

# Tourism EXPO Japan 2017

September 21 (Thu) – 24 (Sun), 2017 Tokyo Big Sight



**Modern Travel: Visit. Participate. Enjoy.**

- R-55 CHIBA Prefecture / KISARAZU City / An Edo Travelogue through Four Hokusai Cities
- R-56 Tajima Furusato Zukuri Association
  - Asago City
  - BLUE RIDGE HOTEL
  - Yabu City
- R-56R-57 Tajima Airport Promotion Council ALL NIPPON TRAVEL AGENTS ASSOCIATION
- R-58 Faculty of International Tourism Management Toyo University
- R-59 Seibu Group
  - Izuhakone Railway
  - Karuizawa Prince Shopping Plaza
  - Matsui No Yu Onsen at Seibu-Chichibu Station
  - Ohmi Railway Group
  - Prince Hotels & Resorts
  - SEIBU BUS Co.,Ltd.
  - Seibu Railway
  - Toshimaen
  - Yokohama Hakkeijima Seaparadise / Aquapark Shinagawa / Sendai Umino-mori
- R-60 Hyogo Prefecture
  - Akashi Tourism Association
  - Ako Tourism Association
  - Awaji Island Tourist Association
  - Himeji Convention & Visitors Bureau
  - Hyogo Tourism Association
  - Kobe Convention & Visitors Association
- R-61 Long Stay Foundation
- R-62 KADOKAWA CORPORATION
- R-63 FOOD ACTION NIPPON
- R-64 Ministry of Agriculture, Forestry and Fisheries
  - Shinshu-Iiyama Tourism Bureau
  - Tsurui village office
- R-65 The Association for the Promotion of Traditional Craft Industries
  - AWA - WASHI (HAND-MADE-PAPER)
  - HASAMI - YAKI (PORCELAIN)
  - KOSHU - SUISHO - KISEKI - ZAIKU / KOSHU - INDEN / KOSHU - TEBORI - INSHO (YAMANASHI)
  - MARUGAME - UCHIWA (ROUND PAPER FAN) / MARUGAME CITY
  - OMI - JOFU (WEAVING)
  - YAMAGA - TORO (LANTERN)
  - YUKI-TSUMUGI (WEAVING)
- R-66 Kyoto by the Sea
- R-67 KYOTO in forests
- R-68 Kyoto Infused with Tea
- R-69 Undiscovered Japan
- R-70 TV TOKYO GENSEN-IYADO
- R-71 Food replica shop DesignPocket
- R-72 Dormy Inn / Onyado Nono / Global Cabin
- R-73 Redhorse Corporation
- R-74 KIZAKI Co.,Ltd.
- R-75 Okinawa Convention & Visitors Bureau
  - 10th OKINAWA INTERNATIONAL MOVIE FESTIVAL
  - Aguni Village Tourism Association
  - IEJIMAKANKOKYOUKAI
  - Iheya Island Tourist Association
  - Itoman city Tourism Association
  - Kitanakagusuku Tourism Association
  - Kumejima Visitors Bureau
  - Miyakojima Tourism Association
  - Nanjo City Tourism Association
  - National Theatre Okinawa
  - NIGHT JUNGLE TREKKING & CAVE RESTAURANT
  - Okinawa Couple Anniversary Tourism
  - OKINAWA MACHIMAAI
  - Okinawa city Tourism and Products Association
  - Problem Solution Project for Okinawa Tourism 'Design action 2017'
  - Sports island Okinawa
  - Tokashikisonshoukoukai
  - Tomigusuku City
  - Tonaki Village
  - URUMA Tourism&Local Products Association
  - YAEYAMA VISITORS BUREAU
  - Zamami Tourism Association
- R-76 Barrier-Free OKINAWA
- R-77 OKINAWA Ecotourism
- R-79 Regional business strengthening support project. OKINAWA
  - Best markets of NAHA
  - Chatan Entertainment & Park City
  - finedays ginowan
  - KUME-Island prawn Industrial Tourism Project
  - miyakojima-anna
  - Ryukyuu Lantern Festival
  - Taketomi "Island's 9+" Gift Project
  - Uruma-city Bullfighting Tourism
  - vitamin-n.okinawa
- R-83 FUJITA KANKO INC.

- R-84 Jetstar
- R-85 Kyushu Tourism Promotion Organization
- R-86 FUKUOKA.ITOSHIMA-CITY / OFFICEPAL
- R-87 MIYAZAKI CONVENTION & VISITORS BUREAU
- R-88 Fukuoka Prefectural Government
- R-88 Fukuoka City
  - AQ LINKS
  - Dan
  - FUKUOKA CHAMBER OF COMMERCE AND INDUSTRY
  - Iindex Auto Japan Co., Ltd., (Budget rent a car Japan)
  - K's BREWING Company
  - The Hakata's Food and Culture Museum.HAKUHAKU Kurume City
- R-88 Yanagawa City
- R-88 Nishi-Nippon Railroad Co.,Ltd.
- R-89 Nagasaki Prefecture Convention and Tourism Association
- R-89 SASEBO CONVENTION & VISITORS ASSOCIATION
- R-89 Huis Ten Bosch Co.,Ltd
- R-90 Kumamoto Prefectural Tourism Federation
- R-91 Oita Prefecture
  - Oita-city
- R-91 Beppu Tourism Association Corp.
- R-91 Kunisaki Peninsula and Usa area in Oita prefecture Rokugo -manzan Culture is Celebrating its 1300 year anniversary
- R-92 KAGOSHIMA
  - Amami archipelago Tourism and Products Association
  - Ichikikushikino City
  - Kagoshima
  - Kagoshima Prefecture Four-City Tourism Council (Kagoshima City, Kirishima City, Ibusuki City, Minamiyushu City)
- R-93 Saga Prefectural Tourism Federation
- R-94 Ureshino Onsen Tourism Association
- R-96 The World Heritage Council for the Sites of Japan's Meiji Industrial Revolution
- R-97 Media & Solutions by Team dentsu
- R-98 SHIKOKU
  - Ehime Prefecture
  - Honshu-Shikoku Bridge Expressway Co., Ltd.
  - Kagawa Prefecture
  - Kochi Visitors and Convention Association
  - SHIKOKU HENRO JAPAN HERITAGE COUNCIL
  - Shikoku Railway Company
  - Tokushima.pref
- R-99 Tourist Attractions in the Western Part of Tokushima, Shikoku
- R-100 Tokyo Hachioji City
- R-101 Keio Group
- R-103 World Natural Heritage Ogasawara Islands
- R-104 Tokyo Bay ANNIVERSARY CRUISE
- R-105 Tokyo & Around Tokyo Promotion Committee
- R-106 Tokyo Metropolitan Government (TAMASHIMA & TOKYO LOCAL SPECIALTIES)
- R-107 Tokyo Metropolitan Government (Tokyo Tokyo)
- R-108 Tokyo Minato City • MINATO Travel & Tourism Association
- R-109 Koto City Tourism Association
- R-110 Katsushika City
- R-111 SUMIDA City
- R-112 Tokyo Metropolitan Industrial Technology Research Institute
- R-113 Hakone
- R-114 Saitama Prefecture
- R-114 Saitama Prefecture Products & Torism Association
- R-115 Kawagoe City
- R-116 NIKKO CITY • TOBU GROUP
- R-117 Ibaraki Prefecture
- R-117 TOCHIGI PREFECTURE
  - The city of Ashikaga
  - The city of Nasushiobara
  - The city of Sakura
  - The city of Tochigi
  - The city of Utsunomiya
- R-118 Niigata Prefecture
  - Uonuma city tourist association
- R-118 Joetsu-Shinkansen activation alliance
- R-118 Chuetsu region of Niigata Prefecture Culture Tourism industry support Organaization
- R-118 Uonuma city • Uonuma city tourist association
- R-119 Gunma Prefectural Government
  - Tomioka City
  - Kusatsu Onsen
- R-120 SUWADA BLACKSMITH WORKS, INC.
- R-121 Japan national council of regional marathon-events
- R-122 Tourism Department City of KITAKYUSHU
- TH Tabi Square
- TH-01 Tabi Square
  - TRAVEL GALLERY CO., LTD
  - MAINICHI SHIMBUN TRAVEL SERVICE
  - BS TRAVEL SERVICE CO., LTD.
  - FINNTOUR
- S Organizer Corner
- S-01 EUROPE SQUARE

- S-02 Baltic States
- S-03 Support for the Reconstruction of Tohoku and Kumamoto JATA Tourism Charity Auction 2017
- S-04 Industrial Tourism
- S-05 Themed Tourism
- SG-01 Revitalize Japan with the Power of Travel
- SG-02 65th Poster Competition for Tourism of Japan
- SG-03 Meet the World
  - Sint Maarten / Saint Martin
  - Independent State of Papua New Guinea
  - Republic of Trinidad and Tobago
  - Republic of Costa Rica
  - State of Eritrea
  - Dominican Republic
  - Republic of Nicaragua
  - Republic of Guatemala
  - Belize
  - Republic of Ecuador
  - Republic of Chile
  - Republic of Colombia
  - Republic of Peru
  - Bolivarian Republic of Venezuela
  - The English Lake District
  - Islamic Republic of Afghanistan
  - Republic of Fiji
  - Hellenic Republic
  - Gabonese Republic
  - Brunei Darussalam
  - Republic of San Marino
  - Kingdom of Swaziland
  - Republic of Congo
  - Republic of Togo
  - Federal Republic of Nigeria
  - Democratic Republic of the Congo
  - Kingdom of Saudi Arabia
  - Hashemite Kingdom of Jordan
  - The Democratic Republic of Timor-Leste
  - State of Israel
  - Democratic Republic of Sao Tome and Principe
  - Republic of Moldova
  - Republic of Madagascar
- U Inbound Tourism Business EXPO September 21st (Thu.) - 23rd (Sat.)
- U-01 Inbound Tourism Business EXPO
- U MLB Roadshow
- U-02 MLB ROADSHOW
- U "I enjoy!" Para sports park
- U-03 "I enjoy!" Para Sports Park
- U SNOW RESORT Square
- U-04 SNOW RESORT Square
  - Shiga Kogen Tourism Association
  - SNOW RESORT NIIGATA
  - JAPAN YUKIGASSEN FEDERATION
  - Mt.6
  - Ski Association of Japan
  - SNOW RESORT JAPAN
  - Sapporo Global Sports Commission
  - NAGANO Prefecture
  - Nozawa Onsen Ski Resort
  - NC Resort Management INC
- U WORLD YURU SPORTS ASSOCIATION September 24th (Sun.)
- U-05 WORLD YURU SPORTS ASSOCIATION
- U Three Friends TALK & CONCERT September 23rd (Sat.)
- V-01 Three Friends TALK & CONCERT
- Z Food Court
- Z-01 The local "donburi" Grand Prix
  - Shima no hito Rebunto honten
  - Kinjishi butchers shop
  - Ajino umebachi
  - Chichibu Ekiben study group
  - Chibakenouen project
  - Odawara uogashi Den
  - Minamoto co.ltd
  - Dizakanamotenashitakinokawa
  - A.Community of 'minami-shinshu' Gourmet.
  - Manmaya
  - Hyogoken yabucity hachikougen
  - Sengyo sousakuwasyoku umaisake bodai
  - Izumo-Nihonkai
  - Bungosuidou kamae tyokusou iikiikisendan
  - Syokunin no Karaage Hanadori
  - Ishigaki Island Store
- Z-02 World Gourmet Excellent BEER Expo
- Z-03 World Food Court
  - Istanbul Restaurant GINZA
  - Myanmar Restaurant Association
  - Mama's Kitchen

## Tourism EXPO Japan 2017

**In the first year of the second stage, the event welcomed 191,577 visitors.**

No. of Exhibitors	<b>130 countries / regions</b>	No. of Visitors	<b>A total of 191,577</b>
	<b>Japan's 47 prefectures</b>	Sept. 21 (Trade / Press Day)	8,671
	<b>1,310 companies and organizations</b>	Sept. 22 (Trade / Press Day)	42,057
		Sept. 23 (General Public Day)	74,040
		Sept. 24 (General Public Day)	66,809

**Organizers:** Japan Travel and Tourism Association (JTTA), Japan Association of Travel Agents (JATA), and Japan National Tourism Organization (JNTO)

