



The Power of Travel

Tourism Expo Japan 2018

September 20 (Thu) – 23 (Sun), 2018

Tokyo Big Sight

Tokyo Conference Center Ariake

A journey beyond anything you could imagine.



No. of Exhibitors **136** countries / regions
 Japan's **47** prefectures
1,441 companies and
 organizations

No. of Visitors **A total of 207,352**

Sept. 20 (Trade / Press Day) **25,928**

Sept. 21 (Trade / Press Day) **40,345**

Sept. 22 (General Public Day) **74,021**

Sept. 23 (General Public Day) **67,058**