

Guide to the Exhibition

	STANDARD BOOTH PACKAGE	SPACE ONLY
Exhibiting Fee		
Super early-bird*	¥382,500 (tax not included) per booth (9m ²)	¥340,000 (tax not included) per booth (9m ²)
Early-bird*	¥414,000 (tax not included) per booth (9m ²)	¥368,000 (tax not included) per booth (9m ²)
Regular*	¥450,000 (tax not included) per booth (9m ²)	¥400,000 (tax not included) per booth (9m ²)

EXHIBITION BOOTH SPECIFICATIONS

3000
2970
2400

Booth number plate
Company name plate
Parapet
Carpet

◎ **Included;**

- System panels
- Company name plate
- Booth number plate
- Free 100V500W power supply and outlet (one)
- Exhibitor pass (5 per booth)
- In the case of applying in booths, it will be 1 to 2 side (s) open.

◎ **Space Conditions**

- Space Only is offered at a minimum of 36m² (equivalent of 4 booths)
- Additional applications over 36m² will be in units of 9m²
- The shape of exhibition space will be discussed upon request.
- Registration of 72m² (equivalent to 8 booths) or more is entitled to be arranged as close to an island shape as possible.
- Electric power supply is not provided.

*Only space will be handed over

STORAGE

¥ 100,000 (tax not included) / per room W3000 x D3000 x H2700

Storage room (s) set up at the venue can be ordered as an additional option for the exhibition application. It can be used as storage warehouse for materials, staff room etc.

Storage is on a first-come, first-served basis and it can be ordered based on the number of exhibiting booth (space) as following conditions:

up to 7 booth (space) / 1 storage 8-19 / 2 storages more than 20 / 3 storages

※ Location will be assigned by Promotion Of Office.

Key is included / Shelf and Electricity require an additional order

*There are partial revisions to consumption tax laws scheduled from October 1st 2019, so the tax rate at the time of the event will be applied. Thank you for your understanding.

APPLICATION DEADLINE

Super early-bird discount application period
JUNE 7, 2018 - OCTOBER 31, 2018

early-bird discount application period
NOVEMBER 1, 2018 - MARCH 1, 2019

Application deadline
APRIL 30, 2019

UPCOMING EVENT SCHEDULE

OCTOBER 31, 2018	Super early-bird discount application deadline
MARCH 1, 2019	Early-bird discount application deadline
APRIL 30, 2019	Application Form deadline
Early JUNE	Start of Business Meeting registration
Early JULY	Exhibitors Explanatory Meeting
Early AUGUST	Period for submitting application documents
Early OCTOBER	Determining Business Meeting schedule

*Please be advised that the program and schedule are subject to change.

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(MARCH 8 2019 Revision)



Asia's most leading tourism trade show

Tourism EXPO Japan 2019 OSAKA

INFORMATION ABOUT Tourism EXPO Japan 2019

2019
OCT.24 - OCT.27
Thu Sun

VENUE Intex Osaka and the Surrounding Area **VISITORS** (Estimated) 130,000 Visitors
(Trade/press:34,000, general public:96,000)

ORGANIZED BY Japan Travel and Tourism Association(JTTA), Japan Association of Travel Agents (JATA) and Japan National Tourism Organization (JNTO)

Together with Inbound Tourism Business EXPO 2019 (IB) **VISIT JAPAN Travel & MICE Mart 2019** is jointly taking place



First time in Osaka!!

4 major features (Business meetings / Forum & Seminar / Commendation ceremonies / Networking events)
along with Inbound Tourism Business EXPO Japan, VISIT JAPAN Travel & MICE Mart

2018 VISITORS

Total 207,352 Visitors

- SEP20 (Thu) Trade/Press Day 25,928 People
- SEP21 (Fri) Trade/Press Day 40,345 People
- SEP22 (Sat) Public Day 74,021 People
- SEP23 (Sun) Public Day 67,058 People

2018 EXHIBITORS

COUNTRIES / REGIONS IN THE WORLD

PREFECTURES

COMPANIES / ORGANIZATIONS

136

47

1,441

Take part in one of the world's largest tourism events!

Tourism
Expo
Japan
2019

Tourism EXPO Japan 2019 Osaka

Tourism EXPO Japan has always brought together industry leaders keen to promote outbound, domestic and inbound tourism. The EXPO aims to vitalize local communities and provide opportunities for development and growth to all participating businesses. The EXPO has grown into a global-scale platform for B to B and B to C travel promotion.

The Significance of Holding the EXPO in Osaka

Kansai
Area is
today's hot
spot!!

Japan has garnered world's attention as the host of number of sporting and cultural events in the next several years. The ripple effect of international tourism has spread throughout the country. By opening Tourism EXPO Japan 2019 in Osaka, the organizers aim at tapping into new potential markets and stimulating further growth.

1 More business chances!!

From 2019 on, Kansai Area is expected to generate new demand for travel thanks to its hosting large-scale international events.

2 Opportunity to promote your brand in the Kansai Area!!

Take the opportunity to expand your business in the second largest source market in Japan.

Important Points

4 major features of the
Osaka Event



+

Inbound Tourism Business EXPO (IB) 2019
in collaboration with: Nikkei Inc.

VISIT JAPAN Travel & MICE Mart 2019 (VJTM)
Organizer: Japan National Tourism Organization (JNTO)

MERITS

- ▶ 2-day business meetings with prior appointment utilizing our matching system (business meetings at exhibition booths).
- ▶ Information about business meeting participants for further networking.
- ▶ Expand your network with key people in the industry.
- ▶ Promote directly to the general public.

BUSINESS OPPORTUNITIES FOR BUYERS AND SELLERS

NUMBER OF APPOINTMENTS IN 2018

NUMBER OF PARTICIPATING SELLERS

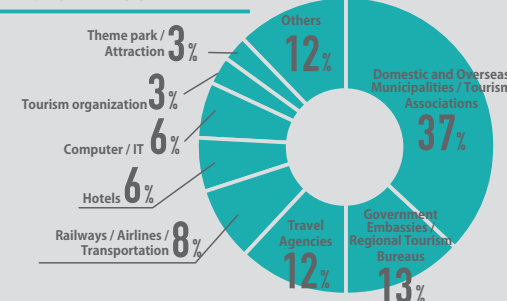
890
COMPANIES

7,450
APPOINTMENTS

NUMBER OF PARTICIPATING BUYERS

414
COMPANIES

Exhibitor INDUSTRY TYPE



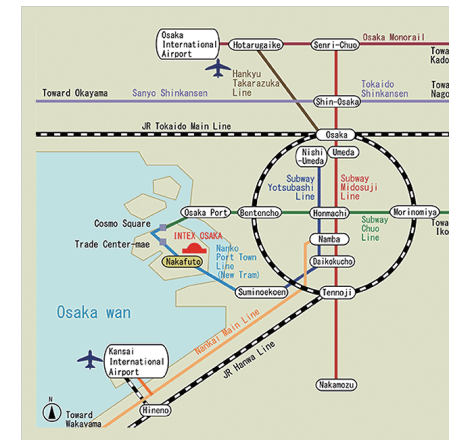
Outline (scheduled)

Date Target	OCT24 (Thu) Trade/Press Day	OCT25 (Fri) Trade/Press Day	OCT26 (Sat) Public Day	OCT27 (Sun) Public Day
10:00				
12:00			VJTM 2019	
14:00	Opening Ceremony Travel Showcase & Business Meetings (Trade and Press) Forums & Seminars VJTM 2019	Travel Showcase & Business Meetings (Trade and Press) Forums & Seminars VJTM 2019	Travel Showcase (Public Day) VJTM 2019	Travel Showcase (Public Day)
16:00				
18:00				
20:00	WELCOME RECEPTION			

VENUE

INTEX OSAKA

1-5-102 Nanko-Kita, Suminoe-ku, Osaka, 559-0034
<http://www.intex-osaka.com/>



Purpose by business and target

EVENT	Date	Target	PURPOSE	SELLERS	BUYERS
TEJ Travel Showcase & Business Meetings	OCT24-25 (2days)	Trade	Business meetings with travel agencies as well as tourism professionals in Japan and overseas	▶ Tourism professionals in Japan and overseas (tourism organizations, overseas tour operators, domestic tourism associations, destination management organizations, transportation, accommodation facilities, tourist facilities such as theme parks, dining establishments and local specialty products)	▶ Travel agencies in Japan (JATA members) ▶ Inbound tour operators ▶ Media (TV stations, newspapers, publishing companies, Internet companies) ▶ Industry related visitors
	OCT26-27 (2days)	Public	Direct promotion to the general public by participating businesses and organizations	▶ Travel related distribution companies (travel related products such as suitcases and shoes, etc.) ▶ Other industries (industrial tourism materials, health related materials, etc.)	▶ General public
Inbound Tourism Business EXPO	OCT24-25 (2days)	Trade	Business meetings with companies and organizations that support travel agencies dealing in inbound tourism	▶ General companies and organizations, (municipalities, ICT, Internet, related equipment, personnel support, consulting, etc.)	▶ Tourism Professionals in Japan (municipalities / tourism associations, destination management organizations, travel agencies, accommodation facilities, tourist facilities such as theme parks, dining establishments / local specialty products, etc.)
VJTM	OCT24-26 (3days)	Trade	Business meetings between travel agencies (buyers) and Japanese MICE tour and facility operators.	▶ Tourism businesses in Japan (municipalities governing bodies, tourism associations, destination management organizations, travel agencies, accommodation facilities, tourist facilities such as theme parks, dining establishments and local specialty products, etc.)	▶ Travel agencies which handle overseas tourists to Japan, etc.

VOICES FROM OUR BUYERS

Achievement
Are the business meetings beneficial? Yes 89%
<ul style="list-style-type: none"> • With information about sellers available in advance, meetings went smoothly. • I could access local information difficult to obtain otherwise and reach many people. • We gathered information face to face, I was able to gain selling power. • Taking advantage of spare time and time between appointments, I was able to exchange cards with booth holders with no appointment. • I was able to enjoy not only meeting our counterparts but the atmosphere of booths around the area.

VOICES FROM OUR SELLERS

Achievement
Are the business meetings beneficial? Yes 93%
<ul style="list-style-type: none"> • As contents of pre-registration were written in detail, it helped understanding and selecting buyers for the business meetings. • I was able to talk directly with the right persons in charge of planning, serving as a useful reference for the future business. • It was significant to talk with operators whom I seldom have business meetings with. • As many buyers were collecting materials concentrated by area, we were able to introduce nearby areas, too. • Thanks to business meetings in the booth, we were able to meaningfully use both space and time. • Since they visited our booths, it was a good opportunity to understand their strong interest.