

## Guide to the Exhibition

	STANDARD SHELL BOOTH	SPACE ONLY
<b>FEE</b>	Regular* <b>¥450,000</b> (tax not included) 9m <sup>2</sup> of shell booth	Regular* <b>¥400,000</b> (tax not included) 9m <sup>2</sup> of space A minimum purchase of 36m <sup>2</sup> is required.

**SPECIFICATIONS**

**Included:**

- System panels
- Company name plate
- Booth number plate
- Carpet
- Free 100V500W power supply and outlet (one)
- Exhibitor pass (5 per booth)
- Booths will be open on 1 to 2 sides.

**Space Conditions**

- Space Only is offered at a minimum of 36m<sup>2</sup> (equivalent of 4 booths)
- Additional applications over 36m<sup>2</sup> will be in units of 9m<sup>2</sup>
- The shape of exhibition space will be discussed upon request.
- Registration of 72m<sup>2</sup> (equivalent to 8 booths) or more should be arranged as close to an island shape as possible.
- Electric power supply is not provided.

\*Only space will be available

\*Due to partial revisions of Japanese consumption tax laws which are scheduled from October 1st 2019, the tax rate at the time of the event will be applied.

## APPLICATION DEADLINE

# JUNE 28, 2019



## SCHEDULE

- Early JUNE, 2019 Start of Business Meeting registration

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  - JUNE 28 Application Form deadline

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  - Early JULY Exhibitors Explanatory Meeting

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  - Early AUGUST Period for submitting application documents

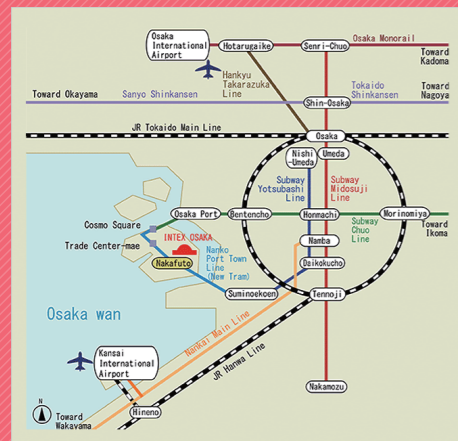
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  - Early OCTOBER Determining Business Meeting schedule
- \*Please be advised that the program and schedule are subject to change.

## VENUE

### INTEX OSAKA

1-5-102 Nanko-Kita, Suminoe-ku, Osaka, 559-0034  
<http://www.intex-osaka.com/>



Tourism Expo Japan Promotion Office  
**ADD** Zen-Nittsu Kasumigaseki Bldg 4F., 3-3-3 Kasumigaseki, Chiyoda-ku, Tokyo, 100-0013, JAPAN  
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# IR GAMING EXPO 2019

Brand New Business Platform Among IR (Integrated Resorts)  
 -Related Corporations and Tourism Industry

## 2019 OCT.24<sup>Thu</sup> - OCT.27<sup>Sun</sup>

**ORGANIZED BY** Executive Committee,  
 IR Gaming EXPO  
**VENUE** Intex Osaka

Jointly held with



The World's Leading Tourism Trade Event

## Tourism EXPO Japan OSAKA KANSAI

**VENUE** Intex Osaka and the Surrounding Area

**ORGANIZED by** Japan Travel and Tourism Association (JTTA), Japan Association of Travel Agents (JATA) and Japan National Tourism Organization (JNTO)

### Anticipated Stats for Tourism EXPO Japan

- 1 **34,000** tourism industry-related visitors !
- 2 Tourism business professionals from **47** tourism authorities !
- 3 **96,000** visitors from the general public highly interested in travel !
- 4 Over **1,000** exhibiting local governments, domestic and foreign companies, and organizations !
- 5 Network with **3,000** management-level workers in the tourism industry and government stakeholders highly interested in tourism !



### 2018 VISITORS

Total **207,352** Visitors

● SEP20 (Thu) Trade/Press Day 25,928 People ● SEP22 (Sat) Public Day 74,021 People  
 ● SEP21 (Fri) Trade/Press Day 40,345 People ● SEP23 (Sun) Public Day 67,058 People

### 2018 EXHIBITORS

COUNTRIES / REGIONS IN THE WORLD **136** PREFECTURES **47** COMPANIES / ORGANIZATIONS **1,441**

The only venue to bolster relations between the Tourism Industry and IR (Integrated Resorts)

Jointly Organized with Tourism EXPO Japan, the World's Leading Tourism Trade Event

# IR GAMING EXPO to be Held in Osaka!! 2019

With the establishment of the Act on Promotion of Development of Specified Complex Tourist Facilities Areas (IR Implementation Bill), the IR market finally came into being. The government has set the goals of attracting 60 million foreign travelers to Japan who will spend 15 trillion yen in turn achieving a GDP of 600 trillion yen.

The selection of IR business operators (RFP) by local governments aiming to attract IRs is expected to take place this autumn.

At this time, the "JAPAN IR Gaming EXPO 2019" will be held at the Port of Nanko, an Osaka IR candidate location adjacent to Yumeshima Island. This event will connect the tourism industry with national policy projects for IR development.

It will also be an excellent opportunity for various industries comprising business consortiums (not limited to the 6 IR categories) and industries expected to be suppliers to gather together contemporaneously under one roof.



## Outline

4 major features of the Osaka Event



## IR GAMING EXPO 2019

**IR Congress (fee based seminar)**  
Held Simultaneously

**Inbound Tourism Business EXPO (IB) 2019**  
In collaboration with Nikkei Inc.

**VISIT JAPAN Travel & MICE Mart 2019 (VJTM)**  
Organizer: Japan National Tourism Organization (JNTO)



## Programs & Schedule

Date Target	10:00	12:00	14:00	16:00	18:00	20:00
OCT24 (Thu) Trade/Press Day			Opening Ceremony			
			IR GAMING EXPO 2019			
			Inbound Tourism Business EXPO (IB) 2019			
			Travel Showcase & Business Meetings (Trade and Press Day)			WELCOME RECEPTION
OCT25 (Fri) Trade/Press Day			Forums & Seminars			
			VISIT JAPAN Travel & MICE Mart 2019 (VJTM)			
			IR GAMING EXPO 2019			
			IR Congress (fee based seminar)			
OCT26 (Sat) Public Day			Inbound Tourism Business EXPO (IB) 2019			
			Travel Showcase & Business Meetings (Trade and Press Day)			
			Forums & Seminars			
			VISIT JAPAN Travel & MICE Mart 2019 (VJTM)			
OCT27 (Sun) Public Day			IR GAMING EXPO 2019			
			IR Congress (fee based seminar)			
			Travel Showcase (Public Day)			
			VISIT JAPAN Travel & MICE Mart 2019 (VJTM)			
OCT27 (Sun) Public Day			IR GAMING EXPO 2019			
			Travel Showcase (Public Day)			
						Closing Ceremony

## Exhibitions and Business Targets

Event	Date	Target	Visitors (Estimated)	Purpose	Exhibitors	Visitors and Business Meeting Participants
IR GAMING EXPO 2019	OCT24-25 (2days)	Trade/Press	Trade/Press 34,000	Prompted by the IR Implementation Bill, the objectives are to conduct business matching and promote an understanding of IR among the general visitors through the tourism industry and IR business operators as well as corporate groups (IR suppliers) in various industries who are considering entering the IR market.	Local governments, IR businesses (Tourism Showcase Concierges, accommodation facilities, entertainment, beverage, shopping, MICE, gaming), and people involved in domestic and overseas tourism (local governments and tourism associations, DMO, travel companies, accommodation facilities, theme parks, and other businesses related to sightseeing facilities, restaurants, and souvenir business).	
	OCT26-27 (2days)	Public				
Tourism EXPO Japan 2019	OCT24-25 (2days)	Trade/Press	Public 96,000	To hold business meetings with travel agencies as well as tourism professionals in Japan and overseas	<ul style="list-style-type: none"> <li>Tourism professionals in Japan and overseas (tourism organizations, overseas's tour operators, domestic tourism associations, destination management organizations, transportation, accommodation facilities, tourist facilities such as theme parks, dining establishments and local specialty products)</li> <li>Distribution companies that provide travel related products (suitcases, shoes, etc.)</li> <li>Other industries (industrial tourism materials, health related materials, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>Travel agencies in Japan (JATA members)</li> <li>Inbound tour operators</li> <li>Media (TV stations, newspapers, publishing companies, internet companies)</li> <li>Industry related visitors</li> </ul>
	OCT26-27 (2days)	Public		To direct promotion to the general public by participating businesses and organizations		<ul style="list-style-type: none"> <li>General public</li> </ul>
VISIT JAPAN Travel & MICE Mart 2019 (VJTM)	OCT24-26 (3days)	Trade	Countries 32      Companies 300	To hold business meetings between travel agencies (buyers) and Japanese MICE tour and facility operators.	<ul style="list-style-type: none"> <li>Tourism businesses in Japan (municipalities governing bodies, tourism associations, destination management organizations, travel agencies, accommodation facilities, tourist facilities such as theme parks, dining establishments and local specialty products, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>Travel agencies which handle overseas tourists to Japan, etc.</li> </ul>